

We believe *life* should
improve with age.

Allow us to introduce ourselves.



We're Senior Resource Group—SRG. For over 30 years, we've been developing and operating award-winning senior living communities throughout the United States. Although we're known for our distinctive designs and innovative amenities, it's common knowledge to everyone who lives and works with us that SRG senior living communities are fueled by our passion. We're truly driven by the desire to create environments that enhance the quality of people's lives.

Our success is rooted in the idea of hospitality. But it goes beyond just being well mannered. We strive to take care of our residents and our employees in a way that brings the two together as one extended family.

We work tirelessly to anticipate the future. At SRG, our residents tell us everything we need to know about who they are and how they want to live; and their input guides us in everything we do.

Ultimately, the SRG lifestyle is all about choice and independence. It's about savoring the daily experiences of life and cherishing connections—now, and into the future.

Your comfort is our passion.



We put people first in everything we do, from the day-to-day living experiences of our residents to creating the best communities and working environments possible.

And, while we pride ourselves on the daily delivery of quality service, it's the elevation of hospitality to a new level—an innovation we call Genuine Hospitality—that truly sets SRG apart. Our residents are neither guests nor strangers; they are the constant that defines our communities—where exceptional service is delivered by a dedicated group of people who truly believe our residents well-being and quality of life is their personal responsibility.

At SRG, our goal is to create comfortable, service-enriched environments that encourage residents to choose, to express themselves, and to live fully.

A blueprint for living well.



At SRG, we embrace wellness as a way of life. Healthy living means so much more than just exercise and nutrition; it's a person-centered approach that focuses on meeting the needs of the individual as a whole. Ours is a comprehensive philosophy that addresses the physical, emotional, intellectual, social, spiritual, and vocational well-being of our residents.

We recognize that mind, body, and spirit are all interconnected, so we've made it our goal to strengthen those connections through a robust offering of supportive programs, services, and amenities. By taking a holistic approach to wellness, we can provide a customized program for

each individual that includes nutrition and fitness opportunities, exercise classes, preventative health workshops, wholesome dining options and the knowledge, resources, and motivation to create a personalized blueprint for living well. Additionally, we encourage community members to work together to set goals, support progress, and celebrate and reward achievement.

By integrating all six areas of wellness, SRG communities promote healthy living and encourage residents and staff alike to lead balanced, productive lives.

When needs change, we're ready.



Our residents and their families will also find comfort in knowing that even if their needs change, their address doesn't have to. Should the necessity for care arise, they'll find a thoughtful and comprehensive menu of programs and services available on-site to meet their individual requirements today and tomorrow.

Here, a personalized program of care, provided in the comfort of their home, affords residents the freedom and independence to live life as they choose. And, as their needs may grow and change, our Director of Assisted Living and licensed professional staff are there to provide the services required to meet those needs each and every day. For those requiring specialized Alzheimer's Disease/Dementia care services, Enliven™—our creative and adaptive memory care helps residents feel more connected and as independent as possible by focusing on their strengths and abilities, not impairments.

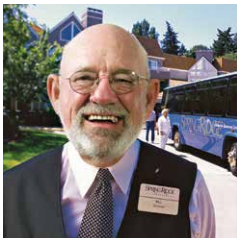
Seeking a higher standard.



We take the health of our residents seriously, which is why we pursued accreditation. In 2004, SRG became the first major senior living provider in the U.S. to earn across-the-board accreditation of its eligible communities by the Commission on Accreditation of Rehabilitation Facilities, or CARF. Throughout North America and Western Europe, CARF is recognized as the leading independent accreditation body for providers of health and human services. Even though federal and state guidelines don't require licensed senior living communities to be accredited, we think it's an important distinction.

As part of our promise to you, SRG's accredited retirement communities will continue to voluntarily participate in CARF's accreditation process to ensure our programs and services maintain their measurable quality standards.

More than a service. A privilege.



On a whole variety of fronts, from high tech to high touch, we do everything we can to engender a reassuring sense of comfort and understanding for our residents and their families as needs arise. We are honored to have the opportunity to make a difference in the lives of those we touch—our residents, their family members, and our employees.

We like to say that life should improve with age. After more than two decades in the business, it's certainly been true for us. It's our job to make sure our residents—and team members—feel the same way.

LA VIDA DEL MAR

AN SRG SENIOR LIVING COMMUNITY



DISCOVER LA VIDA DEL MAR

There is a place, nestled between the picturesque Villages of Del Mar and Rancho Santa Fe, where life unfolds richly. Welcome to La Vida Del Mar—where you'll find engagement, socializing, fine dining and convenience—all in a setting like no other. Lifestyle takes many forms here, and days are filled with beauty, ease and a vivid palette of opportunities. Everything you need is right here.

Explore our independent living and assisted living residences and find out how inspiring life can be. It's a life well lived at La Vida Del Mar. Welcome.

A LIFE WELL LIVED

Laughter. Balance. Creativity. Wellness.

It's our model for vitality. A fresh approach to senior living. At La Vida Del Mar, we surround our residents with an engaging blend of comfort, style, fine dining, endless social opportunities, world-class recreation and wellness programs. Each day at La Vida Del Mar brings with it a new opportunity for inspiration, renewal, rejuvenation and learning.

Explore your surroundings.

Experience the rich culture and beauty of coastal living—its cooling breezes, temperate weather and the understated elegance of a seaside resort. The options for entertainment are endless: meet up with friends at the Del Mar Racetrack and stay for a summertime concert or see the latest musical at the North Coast Repertory Theatre, all just moments away from your front door. What's more, unique, boutique shopping and weekly farmers' markets can be found at Cedros Avenue Design District, just right around the corner. It's all here—the possibilities are limitless.

What's next? A leisurely, relaxed lifestyle.

With life so full of choices, you can take your time and explore. This is retirement, redefined.

When a day can take you to Zumba, a cooking demo, Skyping with the grandkids, a foreign film, and golf on a nearby course, that's a very good day. Or maybe meet up for a lifelong learning college class, sample a new wine flight or swim laps. Where will the day take you?

At La Vida Del Mar, you can do it all, in style. And you can leave the driving to us. Our transportation service provides you the convenience of curbside service to many of the popular locations and destinations nearby. And if you are away from home, you can take comfort in knowing that everything will be well maintained during your absence.

It's the newfound ease of living a maintenance-free life in the midst of everything you love. And the assurance that tomorrow's care needs will be managed for you, right here at home.



Your personal sanctuary.

La Vida Del Mar brings you exquisite interiors, furnishings and inviting living spaces, with décor and handcrafted details all offering luxurious yet comfortable living. Featuring a variety of distinctively designed one-bedroom and two-bedroom floor plans—all you have to do is choose one.

Wellness—A way of life.

At La Vida Del Mar we've crafted an environment that makes room for physical, social, mental and spiritual well-being. Our integrated approach offers individualized programs including nutrition and fitness programs, diversified exercise classes, preventative health workshops, and wholesome and fresh dining options. It's the right combination of knowledge, resources, motivation and support to create a personalized blueprint for living well.

A place to meet your changing needs.

We recognize the importance of planning for all stages of your life. That's why our continuum of care campus provides a thoughtful and comprehensive menu of programs and services, including private accommodations for assisted living. It's comforting to know that even if your needs change, your address doesn't have to.

SRG—Who we are. What we do.

For more than 30 years, Senior Resource Group (SRG) has been developing and operating award-winning senior living communities throughout the United States. Although we're known for our distinctive designs and innovative amenities, it's common knowledge to those who live and work with us that SRG senior living communities are fueled by our passion. We're truly driven by the desire to create environments that enhance the quality of people's lives. And, while we pride ourselves on the daily delivery of quality service, it's the elevation of hospitality to a new level that truly sets SRG apart.

We are committed to making you the center of our attention. This philosophy is our pledge to Genuine Hospitality. By creating comfortable, service-enriched communities we hope to encourage residents to choose, to express themselves, to live life fully. We are honored to have the opportunity to make a difference in the lives of those we touch—our residents, their family members, and our employees. Delivering on our promise of Genuine Hospitality isn't just our job, but rather, our privilege.

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WELL-BEING THAT'S, WELL, *FUN*

The idea behind our innovative, engaging wellness program, **ZEST™**, is pretty simple: bringing healthy, positive balance to the Mind, Body and Soul with a wealth of personalized, enriching experiences. From trying something for the first time to exploring passions old and new, ZEST is all about energy. Because when we feel energized and happy, we enjoy life more every day.

ZEST inspires the mind through creative and intellectual expression. We work to keep the body in tune through daily motion and attention to nutrition. With our plant-based and whole-food focused FreshZest™ dining options, it is easy to enjoy fine dining AND make small but impactful lifestyle changes. And for the soul, our approach is as social as it is spiritual—personal connection, a bit of purposeful reflection and plenty of carefree interaction. Actually, it can be as simple as taking a moment to breathe.

Contact us today to learn how ZEST can bring more well-being to your daily life.



LA VIDA DEL MAR

INDEPENDENT AND ASSISTED LIVING RESIDENCES

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MORE THAN “JUST” WELLNESS

We believe that wellness is a key factor in living your best life, longer. That’s why our ZEST wellness program takes an evidence-based, 360-degree approach to well-being that draws from best practices from a range of disciplines, like medicine, psychology, behavioral science, as well as SRG’s more than 30 years of experience in senior living.

ZEST is designed to help our residents feel their best every day. And even more, with the help of a dedicated on-site team, residents can benefit from preventive health strategies that promote well-being not only today, but in the long term.

ENJOY YOUR ZEST

Because wellness is an individual journey, ZEST offers a wide range of experiences for the Mind, Body & Soul—three pillars of wellness that we believe are vital and interconnected. Whatever your preferences and needs, with ZEST you’ll find it easy and fun to cultivate a rich life of meaning, connection, fulfillment, and purpose.

These are just a few experiences waiting to be discovered:

- *Going back to school* with our Lifelong Learning university seminars.
- *Tasting how delicious* health can be with our FreshZest menu options.
- *Putting a dynamic new spin* on cycling with an energizing spinning class.
- *Enjoying Happy Hour* filled with personable conversation and new friends.



SRG

SENIOR
LIVING



You're always in the loop with LifeLoop

Connected to life, family, and each other.

LifeLoop helps residents and family members communicate, share experiences, and stay connected and involved in each other's lives on a daily basis. As a resident, you can easily connect with other residents to discover interests and hobbies, share photos, and invite friends to join you in an activity—using your phone, tablet or computer.

Family members can join in, sharing photos, sending messages and seeing what you have been up to lately. LifeLoop offers families added comfort by sharing weekly updates on their loved ones' activity engagement and assisting with meeting their needs from anywhere at any time.

Best of all, our team can walk you through setup and provide any support you need, so you can enjoy trying something new without the worry.

Keeping everyone in the loop. It's just another way life at an SRG community makes every day better.

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THE ART OF DINING

Lobster bisque or pan-seared Ahi? Grilled pork porterhouse or roasted king salmon? La Vida Del Mar's culinary team is excited to unveil a variety of mouth-watering menu options graciously prepared in our own restaurant, open 12 hours every day. Whether it's a casual breakfast to start your day, or a gourmet dinner with friends and family, you'll be treated to VIP service and delicious cuisine.

Passion fruit crème brûlée or New York cheesecake? La Vida Del Mar's menu is always evolving. By selecting the finest and freshest ingredients, applying innovative techniques and first-class presentation, La Vida Del Mar's epicureans ensure that your daily dining experience is on par with top restaurants anywhere, and healthy as well.

See the reverse side for a sample menu.

SAMPLE DINNER MENU

Soup du Jour

Lobster Bisque
Baked Potato and Cheddar
Beef Consommé

Salad and Appetizers

Organic Greens w/Heirloom Tomatoes, Gorgonzola & Herb-Shallot Vinaigrette
Peking Duck Salad w/Toasted Almonds, Scallions, Fried Wonton & Sweet Plum Dressing

OUR NIGHTLY ENTREE SELECTIONS

Epicure

Brandy-Marinated Rack of Lamb w/Lemongrass Honey-Lime Sauce

Home-style

Grilled Pork Porterhouse w/Caramelized Onions & Herb Cider Reduction

Fresh Catch

Panko-Crusted Pacific Sea Bass w/Parmesan Snow Peas

Healthy Casual

Pan-Seared Ahi Tuna, Saffron Rice w/Maui Onions & Roasted Organic Vegetables

Poulet Du Jour

Breast of Chicken w/Port Wine Sauce & Yukon Gold Potatoes

Signature Entrees Available Nightly

Pacific Islander Pan-Roasted King Salmon & Baby Bok-Choy
Oven-Roasted Free-Range Chicken w/Sauce Merlot & Wild Mushrooms
Traditional Meatloaf w/Garlic Mashed Potatoes & Sautéed Spinach
Classic Chicken with Vegetable Pot Pie

Desserts

Warm Apple-Berry Crisp w/French Vanilla Ice Cream
Passion Fruit Crème Brûlée
Assorted Freshly Baked Cookies

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CONTINUUM OF CARE

The La Vida Del Mar continuum of care is all about providing comfort, convenience, and peace of mind—now and in the future. From our supportive home care options to our licensed assisted living care—our impressive range of health and well-being services and resources are readily available to meet your needs. To offer the support to help you maintain optimum health when you are well and to provide a personalized program of care when the need arises. Simply put, we're there when you need us.

Seeking a Higher standard.

At SRG, we take the health of our residents seriously, which is why we have pursued accreditation. Throughout North American and Western Europe, the Commission on Accreditation of Rehabilitation Facilities (CARF) is recognized as the leading independent accreditation body for providers of health and human services. And though federal and state guidelines don't require senior living communities to be accredited, we think it's an important distinction. In 2004, SRG became the first major senior living provider in the U.S. to earn company-wide accreditation by CARF.

SRG took the lead again, when La Vida Del Mar became one of the first senior living communities in the U.S. to achieve accreditation for both independent living and assisted living. And that's no small feat. By skillfully demonstrating comprehensive conformance to more than 1000 elevated CARF standards, La Vida Del Mar has earned CARF's highest level of accreditation—comparable to a five star rating in the hospitality industry.

Wellness Made Easy.

La Vida Del Mar's residents can benefit from a comprehensive array of personalized health and wellness programs and services. Here, residents can access routine health monitoring services, on-site physician consultations, self-directed wellness programs and a host of resources and educational programming focused on emerging trends and topics to create their own blueprint for living well.

In-residence Care Services.

You've got choices. Whether you opt for a private attendant or agency, you can receive personalized care services and assistance with activities of daily living in the privacy of your independent living residence.

Assisted Living.

La Vida Del Mar delivers beautifully crafted, personal and supportive care in a setting like no other. Our well-appointed one- and two-bedroom residences, offering living spaces full of warmth and light—make room for physical and mental well-being, with everything you need close at hand.

At La Vida Del Mar, care is multifaceted. You see it in a warm smile and a helping hand. You see it in our innovative programs and services and in the dedication of our professional, welcoming staff. We call it person-centered care—from help with daily activities and managing medications to our 24-hour emergency call system. This is living, fully supported.

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Services Included in the Monthly Fee

- Complimentary full breakfast, plus your choice of a delicious lunch or dinner daily
- Biweekly housekeeping and flat linen laundry service
- All utilities including heating, air conditioning, water, trash removal, basic telephone and cable TV
- 24-hour emergency call system
- 24-hour onsite staffing
- Scheduled group transportation
- Social, cultural and recreational programs and activities
- Health and fitness classes, including aquatic exercises
- Interior and exterior maintenance of all common areas, residences and grounds

Features of Your Independent Living Residence

- One-and two-bedroom floor plans with spacious en suite bath with safety features
- Color-coordinated floor and window coverings
- Fully-equipped, all-electric kitchenettes
- Private, covered patio or balcony with storage
- Individual climate controls for heating/cooling
- Fire, smoke and sprinkler system

Community Features and Amenities

- Calypso restaurant, open 12 hours daily
- Movie theater and computer lounge
- Programs center/Billiards/Game room
- Library
- Sundry shop
- Heated swimming pool and spa
- Lushly landscaped courtyards
- Beauty/Barber salon
- Fully-equipped fitness center
- Elevators for your convenience and easy access to common areas
- Covered and onsite parking



Assisted Living Services Offered

- Three fresh and delicious meals daily, including snacks
- Assistance with activities of daily living (ADL's) including bathing, dressing and grooming
- Weekly housekeeping
- Weekly personal and flat linen laundry service
- All utilities including heating, air conditioning, water, trash removal, basic telephone and cable TV
- 24-hour emergency call system
- 24-hour onsite staffing
- Scheduled group transportation
- Social, cultural and recreational programs and activities
- Interior and exterior maintenance of all common areas, residences and grounds

Features of Your Assisted Living Residence

- One-and two-bedroom floor plans with spacious en suite bath with safety features
- Color-coordinated floor and window coverings
- Fully-equipped, all-electric kitchenettes
- Private, covered patio or balcony with storage
- Individual climate controls for heating/cooling
- Fire, smoke and sprinkler system

Community Features and Amenities

- Calypso restaurant, open 12 hours daily
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- Fully-equipped fitness center
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- Convenient covered and onsite parking



LA VIDA DEL MAR

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FLOOR PLANS

For Independent and
Assisted Living Residences

1 & 2 Bedroom





PLAN I | 600 SQ. FEET | One Bedroom / One Bath

Floor plans are representative; actual square footage, dimensions and details may vary.

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PLAN II | 800 SQ. FEET | One Bedroom + Den / Two Bath

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PLAN III | 1050 SQ. FEET | Two Bedroom / Two Bath

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