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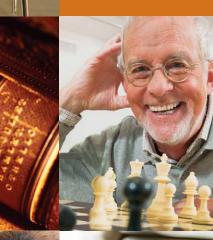


Rejuvenate

Engaging













We believe life should improve with age.

Allow us to introduce ourselves.



We're Senior Resource Group—SRG. For over 30 years, we've been developing and operating award-winning senior living communities throughout the

United States. Although we're known for our distinctive designs and innovative amenities, it's common knowledge to everyone who lives and works with us that SRG senior living communities are fueled by our passion. We're truly driven by the desire to create environments that enhance the quality of people's lives.

Our success is rooted in the idea of hospitality. But it goes beyond just being well mannered. We strive to take care of our residents and our employees in a way that brings the two together as one extended family.

We work tirelessly to anticipate the future. At SRG, our residents tell us everything we need to know about who they are and how they want to live; and their input guides us in everything we do.

Ultimately, the SRG lifestyle is all about choice and independence. It's about savoring the daily experiences of life and cherishing connections—now, and into the future.

Your comfort is our passion.



We put people first in everything we do, from the dayto-day living experiences of our residents to creating the best communities and working environments possible.

And, while we pride ourselves on the daily delivery of quality service, it's the elevation of hospitality to a new level—an innovation we call Genuine Hospitality—that truly sets SRG apart. Our residents are neither guests nor strangers; they are the constant that defines our communities—where exceptional service is delivered by a dedicated group of people who truly believe our residents well-being and quality of life is their personal responsibility.

At SRG, our goal is to create comfortable, service-enriched environments that encourage residents to choose, to express themselves, and to live fully.

A blueprint for living well.



At SRG, we embrace wellness as a way of life. Healthy living means so much more than just exercise and nutrition; it's a person-centered approach that focuses on meeting the needs of the individual as a whole. Ours

is a comprehensive philosophy that addresses the physical, emotional, intellectual, social, spiritual, and vocational well-being of our residents.

We recognize that mind, body, and spirit are all interconnected, so we've made it our goal to strengthen those connections through a robust offering of supportive programs, services, and amenities. By taking a holistic approach to wellness, we can provide a customized program for each individual that includes nutrition and fitness opportunities, exercise classes, preventative health workshops, wholesome dining options and the knowledge, resources, and motivation to create a personalized blueprint for living well. Additionally, we encourage community members to work together to set goals, support progress, and celebrate and reward achievement.

By integrating all six areas of wellness, SRG communities promote healthy living and encourage residents and staff alike to lead balanced, productive lives.

When needs change, we're ready.



Our residents and their families will also find comfort in knowing that even if their needs change, their address doesn't have to. Should the necessity for care arise, they'll find a thoughtful and comprehensive

menu of programs and services available on-site to meet their individual requirements today and tomorrow.

Here, a personalized program of care, provided in the comfort of their home, affords residents the freedom and independence to live life as they choose. And, as their needs may grow and change, our Director of Assisted Living and licensed professional staff are there to provide the services required to meet those needs each and every day. For those requiring specialized Alzheimer's Disease/Dementia care services, Enliven[™]—our creative and adaptive memory care helps residents feel more connected and as independent as possible by focusing on their strengths and abilities, not impairments.

Seeking a higher standard.



We take the health of our residents seriously, which is why we pursued accreditation. In 2004, SRG became the first major senior living provider in the U.S. to earn across-the-board accreditation of it's eligible

communities by the Commission on Accreditation of Rehabilitation Facilities, or CARF. Throughout North America and Western Europe, CARF is recognized as the leading independent accreditation body for providers of health and human services. Even though federal and state guidelines don't require licensed senior living communities to be accredited, we think it's an important distinction.

As part of our promise to you, SRG's accredited retirement communities will continue to voluntarily participate in CARF's accreditation process to ensure our programs and services maintain their measurable quality standards.

More than a service. A privilege.



On a whole variety of fronts, from high tech to high touch, we do everything we can to engender a reassuring sense of comfort and understanding for our residents and their families as needs arise. We are

honored to have the opportunity to make a difference in the lives of those we touch—our residents, their family members, and our employees.

We like to say that life should improve with age. After more than two decades in the business, it's certainly been true for us. It's our job to make sure our residents—and team members—feel the same way.





At The Village at Ocotillo, we surround our residents with an engaging blend of comfort, style, fine dining, endless social opportunities, and supportive health and wellness programs. Here, you'll discover a service-enriched retirement lifestyle specially designed to meet your individual needs, now and in the future. Each day at The Village at Ocotillo brings with it a new opportunity for inspiration, renewal, rejuvenation and fulfillment.

WELCOME TO THE VILLAGE AT OCOTILLO

Discover retirement living the way you always imagined it would be—a beautiful campus featuring distinctively designed residences, a host of luxurious amenities and services and a dedicated, professional staff available to meet your needs 24 hours a day.

Located in Chandler's master-planned community of Ocotillo, our award-winning community offers an impressive array of resort-style amenities—each designed with you in mind. Here, you'll enjoy your own beautifully appointed one- or two-bedroom residence complete with a fully-equipped kitchen, generous walk-in closets, washer and dryer, and individual climate controls. Add to that our comprehensive menu of services and programs and you'll surely delight in the catered lifestyle that defines The Village at Ocotillo.

Offering both Independent and Assisted Living lifestyles, you can take comfort in knowing that even if your needs change, your residence doesn't have to. Our licensed Assisted Living services can provide you the personalized care and support you require to meet your unique needs, now and in the future.

At The Village at Ocotillo, you'll find the retirement lifestyle that's just right for you—it's the perfect blend of independence, comfort, care and convenience.





YOUR LIFESTYLE CONTINUES HERE

At The Village at Ocotillo, your days belong entirely to you. Rise early for a rejuvenating swim in our heated, year-round pool or enjoy workouts in our fully-equipped fitness center. Cozy up with a good book in the richly paneled library or e-mail the grandkids in the Internet lounge. Join friends for an afternoon game of Bridge or use your membership card at the exclusive Ocotillo Golf Resort, right across the street. At The Village at Ocotillo, you'll enjoy the freedom and flexibility to do as much—or as little—as you like.

- Acacia Grill restaurant
- Club lounge and bistro
- Internet lounge
- Library
- Cinema/media room
- Village market

- Beauty/barber salon
- Heated swimming pool & spa
- Fully-equipped fitness center
- Arts/crafts room
- Covered parking garage

DESIGNED TO MEET YOUR NEEDS TODAY AND TOMORROW

We appreciate the importance of planning for all stages of life. At The Village at Ocotillo, you'll find a comprehensive menu of licensed Assisted Living care services designed to meet your supportive care needs today and tomorrow. Along with the comforts and conveniences of Independent Living, our licensed Assisted Living offers three fresh and delicious meals daily, help with daily activities, weekly personal and flat linen laundry service and medication management—all tailored to meet your individual needs and conveniently provided within the comfort of your residence.

A CONVENIENT AND CENTRAL LOCATION

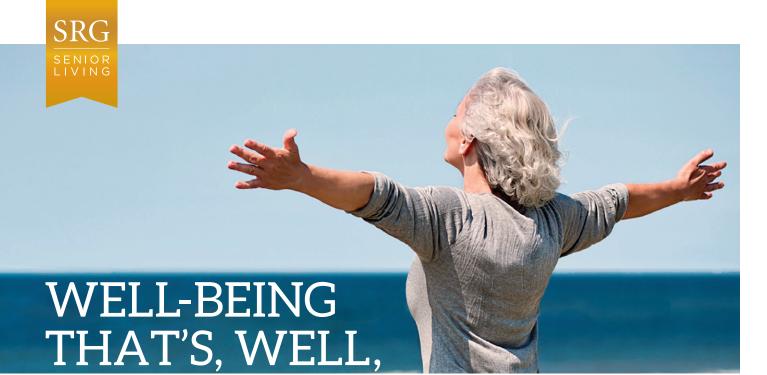
The Village at Ocotillo is close to many popular destinations and activity centers in the East Valley, including the award-winning Ocotillo Golf Resort. With so much to do and see, you'll enjoy the convenience of scheduled daily transportation including frequent outings for shopping, physician appointments and special events and tours.

SEEKING A HIGHER STANDARD

At SRG, we take the health of our residents seriously, which is why we pursued accreditation. In 2004, SRG became the first major assisted living provider in the U.S. to earn company-wide accreditation for all of its eligible communities by the Commission on Accreditation of Rehabilitation Facilities, or CARF. Accreditation means we perform at our very best every day, and serves as a clear signal to consumers that SRG communities provide the highest quality of care and service.

YOUR COMFORT. OUR PRIVILEGE.

Today, you have the opportunity to blend freedom and peace of mind into an affordable lifestyle that meets your unique needs. Available on a monthly fee basis, The Village at Ocotillo's impressive range of comforts and conveniences simplify your life and enrich your lifestyle.





The idea behind our innovative, engaging wellness program, **ZEST™**, is pretty simple: bringing healthy, positive balance to the Mind, Body and Soul with a wealth of personalized, enriching experiences. From trying something for the first time to exploring passions old and new, ZEST is all about energy. Because when we feel energized and happy, we enjoy life more every day.

ZEST inspires the mind through creative and intellectual expression. We work to keep the body in tune through daily motion and attention to nutrition. With our plant-based and whole-food focused FreshZest[™] dining options, it is easy to enjoy fine dining AND make small but impactful lifestyle changes. And for the soul, our approach is as social as it is spiritual—personal connection, a bit of purposeful reflection and plenty of carefree interaction. Actually, it can be as simple as taking a moment to breathe.

Contact us today to learn how ZEST can bring more well-being to your daily life.



INDEPENDENT AND ASSISTED LIVING RESIDENCES

990 West Ocotillo Road, Chandler, AZ 85248 | TheVillageatOcotillo.com | 480.895.7795



10RE THAN "JUST" WELLNESS

We believe that wellness is a key factor in living your best life, longer. That's why our ZEST wellness program takes an evidence-based, 360-degree approach to well-being that draws from best practices from a range of disciplines, like medicine, psychology, behavioral science, as well as SRG's more than 30 years of experience in senior living.

ZEST is designed to help our residents feel their best every day. And even more, with the help of a dedicated on-site team, residents can benefit from preventive health strategies that promote well-being not only today, but in the long term.

ENJOY YOUR ZEST



Because wellness is an individual journey, ZEST offers a wide range of experiences for the Mind, Body & Soul—three pillars of wellness that we believe are vital and interconnected. Whatever your preferences and needs, with ZEST you'll find it easy and fun to cultivate a rich life of meaning, connection, fulfillment, and purpose.

These are just a few experiences waiting to be discovered:

- *Going back to school* with our Lifelong Learning university seminars.
- *Tasting how delicious* health can be with our FreshZest menu options.
- *Putting a dynamic new spin* on cycling with an energizing spinning class.
- *Enjoying Happy Hour* filled with personable conversation and new friends.



You're always in the loop with LifeLoop

Connected to life, family, and each other.

LifeLoop helps residents and family members communicate, share experiences, and stay connected and involved in each other's lives on a daily basis. As a resident, you can easily connect with other residents to discover interests and hobbies, share photos, and invite friends to join you in an activity—using your phone, tablet or computer.

Family members can join in, sharing photos, sending messages and seeing what you have been up to lately. LifeLoop offers families added comfort by sharing weekly updates on their loved ones' activity engagement and assisting with meeting their needs from anywhere at any time.

Best of all, our team can walk you through setup and provide any support you need, so you can enjoy trying something new without the worry.

Keeping everyone in the loop. It's just another way life at an SRG community makes every day better.

AT OCOTILLO

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INDEPENDENT AND ASSISTED LIVING RESIDENCES

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SERVICES & AMENITIES: INDEPENDENT LIVING

The Village at Ocotillo provides a host of services and amenities designed to complement your lifestyle and enrich your life.

Services Included in the Monthly Fee

- Complimentary full breakfast, plus your choice of a delicious lunch or dinner daily
- Biweekly housekeeping
- Weekly flat linen laundry service
- All utilities (except phone) including basic cable TV
- 24-hour emergency call system
- 24-hour onsite staffing
- Scheduled group transportation
- Full calendar of social, cultural and recreational programs and activities
- Interior and exterior maintenance of all common areas, residences and grounds

Features of Your Independent Living Residence

- One- and two-bedroom floor plans
- Color-coordinated, floor and window coverings
- Fully-equipped, all-electric kitchen
- Individual climate controls for heating/cooling
- Washer and dryer
- Private bath with safety features
- Private patio or balcony (not all residences)
- Conveniently located elevators and access to common areas
- Fire and smoke detectors and sprinkler system

Community Features and Amenities

- Restaurant-style dining, open 12 hours daily
- Library and internet lounge
- Market store (gifts & sundries)
- Beauty/barber salon
- Fully equipped fitness center
- Heated outdoor pool & spa
- Cinema/media room
- Landscaped grounds, courtyards and walking paths
- Covered parking







SERVICES & AMENITIES: ASSISTED LIVING

The Village at Ocotillo provides a host of services and amenities designed to complement your lifestyle and enrich your life.

Assisted Living Services Offered

- Three delicious meals daily, plus snacks
- Help with daily activities, including bathing, dressing and grooming
- Weekly housekeeping
- Weekly personal and flat linen laundry service
- All utilities (except phone) including basic cable TV
- 24-hour emergency call system
- 24-hour onsite staffing
- Scheduled group transportation
- Full calendar of social, cultural and recreational programs and activities
- Interior and exterior maintenance of all common areas, residences and grounds

Features of Your Assisted Living Residence

- One- and two-bedroom floor plans
- Private bath with safety features
- Color-coordinated, floor and window coverings
- Fully-equipped, all-electric kitchen
- · Individual climate controls for heating/cooling
- Washer and dryer
- Private patio or balcony (not all residences)
- Conveniently located elevators and access to common areas
- Fire and smoke detectors and sprinkler system



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PLAN I 944 SQ. FEET

One Bedroom plus Den, One Bath



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